

*"The first responsibility  
of a leader is to define reality."*

*The last is to say thank you.*

*In between, the leader is a servant."*

*-Max DePree*

Photo courtesy of Mr. Kris

**March 5<sup>th</sup> and 6<sup>th</sup>**

## **LEADERSHIP DEVELOPMENT SEMINAR: "SERVANT LEADERSHIP"**

This 2-day seminar is designed for Executives, Mid-level Management, and Supervisors seeking to further develop their Leadership proficiency. It is also designed for individuals responsible for leading Agile project teams or continual improvement initiatives.

Seminar Facilitation co-provided by Jim Bates, **Business Improvement Group** & Dr. Lynne Curry, **Avitus Group**.



**AVITUS GROUP**

[www.avitusgroup.com](http://www.avitusgroup.com)

For more information email: [jlbates@go-big.com](mailto:jlbates@go-big.com)  
Register at: <https://www.go-big.com/book-online> select  
"Leadership" under "Group Events"

## **Join us at the ACS Business Technology**

**Center - 600 E. 36<sup>th</sup>**

<http://www.alaskacommunications.com/Business/Business-Technology-Center>

## **Leadership Development "Servant Leadership"**

**Includes Ted-style  
talks from prominent  
Leaders**

**March 5<sup>th</sup> & 6<sup>th</sup>**

**2018**

**8:30 AM – 4:30 PM**

**\$859 per attendee. Meals &  
Materials included**

## **BUSINESS IMPROVEMENT GROUP**

PO Box 772245 Eagle River,  
AK 99577

(907) 854-6790

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**Abstract:** *This hands-on action-based leadership development seminar gives you the chance to assess your leadership, managerial and supervisory style using five assessment inventories. You'll gain information on your own leadership style and learn new insights and strategies for better managing employees. You'll also receive nut & bolts training offering proven strategies for managing employees as a leader.*

*We will explore "servant leadership" and compare philosophy with reality. We will redefine the leader's role in relationship to the team. Develop skills and learn techniques for leading high-performance teams to maximum productivity. Learn to encourage emergent leadership via a safe environment. Includes Ted-style talks and Q&A from prominent Leaders.*

**Pricing:** Register at: <https://www.go-big.com/book-online>

*The price for the 2-day seminar is **\$859** per attendee and includes all meals, refreshments, and materials. Organizations will receive one free seat for every five enrollees. (buy 5 get 1 free)*

**Who Should Attend:** *Anyone seeking to further develop their leadership proficiencies including:*

- Executives
- Managers
- Supervisors
- Project Managers
- Those responsible for leading Change

## **The Coaches:**

### **LYNNE CURRY BIO**



Lynne Curry, Ph.D., SPHR (senior professional in human resources) joined the [Avitus Group](#) in May of 2017 as a Regional Director of Training and Business Consulting. She leads the Professional Acceleration Alaska office.

Curry is founder of [The Growth Company, Inc.](#), a 39-year management consulting, training, human resources and organizational strategy firm. Curry has provided more than 55,000 consulting projects to more than 4200 organizations in Alaska, Hawaii, Washington, Oregon, California, Connecticut, Arizona, Michigan, Washington D.C., Illinois, New York, Arizona, Colorado, Texas, Japan, Korea, China, Guam and England.

Curry's clients include a diverse variety of private sector companies (oil & gas; construction; finance; medical & dental; real estate; retail & hospitality); professional services firms (legal, engineering, architectural, accounting & other service firms); utilities; Alaska Native corporations; governmental organizations (federal, state, municipal & tribal) and non-profit corporations and agencies. Curry trains in front of groups with audiences of two to three thousand. Her clients include notable organizations such as the World Bank (Washington D.C.), the

Office of Defense (Hawaii) and the U.S. Army (Japan).

Curry has authored four books, *Beating the Workplace Bully*, AMACOM, 2016, *Managing Equally & Legally* (McFarland & Company, 1990); *Won by One*, 2002 and *Solutions* 2006 and 2012, Communication Works, Inc.

Curry has an active social media presence (involving 11,000 connections). Her articles appear nationally and internationally, in publications such as U.S. News and World Reports, inc.com, Yahoo! News, CBS MoneyWatch and the American Management Association Playbook. Curry's weekly business column has been published since 1983 in the Anchorage Daily News).

Lynne has been named one of the [30 Top Conflict Management Experts to Follow on LinkedIn](#).

## JIM BATES BIO



Jim Bates PMP (Project Management Professional), SSMBB (Six Sigma Master Black Belt), is the founder, President and CEO of Business Improvement Group, Inc. (BIG) and an Adjunct Professor in several schools at the University of Alaska Anchorage, including the [MSPM](#) program. Jim was elected as President-elect to the Project Management Institute Alaska Chapter ([PMIAK](#)) for 2018 and as an Executive Advisor for the nationwide [Center for Technology](#).

Jim has a vast career spanning 36 years with proficiencies in Business Management and Information Technology. Recently he spent three years (through March 2016) serving under two governors as [Director of Enterprise Technology Services for the State of Alaska](#) and represented Alaska nationally as it's CIO. Jim has been providing business benefits for clients in various industries including; Health Care, Education (K-12 and Higher-Ed), Utilities, Native Corporations, Oil Companies, Manufacturing and Distribution, Trucking, Airlines/Aircraft Maintenance, Insurance, Retail/Wholesalers, Law Firms, State/City Government agencies, and Technology since the early 1990's, including F500's.

Mr. Bates has a passion for teaching and is a champion of outcome-based learning. Jim has been providing business and IT instruction since 1992 and has developed class syllabi for many courses including certification preparation. Jim currently serves as the Lean Six Sigma Master Black Belt over the University of Alaska Anchorage's [Lean Center of Excellence](#) and has developed over 50 Green Belts. Jim has become in high-demand as a Speaker, Facilitator, Panelist, Trainor, Mentor and Coach for diverse events and organizations nationwide.

Jim has been published in [CIO Review](#) page 102-104, and [Government Technology](#) magazines and various other publications.