



Writing for Results

Presented by:
Lynne Curry, Ph.D., SPHR
October 30, 2018
9 a.m. to 12 noon

Writing for Results:

\$125

Effective, Fast, Easy Business Writing

Participants attending this training lesson will learn how to write fluidly, effectively and concisely:

- Writing in active voice for impact
- Weeding out jargon
- Writing effective sentences & paragraphs
- Writing for a target audience
- Writing for impact
- Organizing & formatting
- Getting started fast
- Sounding human

Presenter:

Lynne Curry, Ph.D., SPHR, has 40 years' experience as a trainer and management consultant and has been voted "trainer of the year" twice by the Anchorage Chapter of the American Society for Training and Development. Curry is the author of four published books, including *Beating the Workplace Bully* (AMACOM, 2016), as well as a 37-year weekly "Dear Abby of the Workplace" newspaper column and more than 300 articles appearing in national publications, including on Yahoo.com's front page. For more information on Lynne, visit www.workplacecoachblog.com.

Location:

Business Technology Center, 600 E 36th Ave, Anchorage, AK 99503

For registration, please call  **907.276.4769**

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For more information on Writing for Results or other Avitus Professional Acceleration Courses, call 800.454.2446.



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